



2022 Scholarship Guidelines

The Iowa Automobile Dealers Foundation for Education will award up to 25 scholarships of \$2,500 each in the spring of 2022. The Foundation is affiliated with the Iowa Automobile Dealers Association, a trade association with more than 350 car and truck dealer members in Iowa.

SCHOLARSHIP CRITERIA

1. Applicants must be committed to the pursuit of automotive-related studies, such as technician training, body shop/collision repair, diesel, new vehicle sales, parts sales, accounting, or business administration.
2. Applications are due at IADA headquarters by 5 p.m. on March 1, 2022.
3. Applicants must submit the following to be considered for a scholarship:
 - A paragraph written by the applicant detailing their career goals and interest in pursuing an automotive career.
 - A recommendation from a high school or college teacher, counselor, or co-worker.
 - An unofficial transcript of high school or college grades.
 - A copy of page 1 of the applicant's Electronic Student Aid Report (SAR) from the Free Application for Federal Student Aid (FAFSA). Applicants without this will not be eligible for the scholarships based in part on financial need.
4. An optional statement of support or recommendation from an IADA member dealership is recommended, but not required.

Excluded from consideration are candidates whose parent is the designated dealer principal of a car or truck dealership. Preference will be given to applicants who plan to attend an Iowa college or university. Scholarships may be awarded, in part, on financial need.

Prior scholarship recipients who have 2.5 GPA may re-apply.

SELECTION AND NOTIFICATION OF RECIPIENTS

The Foundation's selection committee will base its decision on the student's interest and commitment to the automotive industry. An applicant's interest will be measured by their enrollment in automotive studies (including related fields such as business, accounting, and marketing), being a current or prior employee of a dealership, or demonstrating a personal interest in automobiles.

The Foundation will select the recipients in April 2022. Alternates may also be chosen. The scholarship will be paid directly to the student's educational institution, and each recipient must submit a transcript showing courses taken and grades earned before payment will be sent.

The IAD Foundation for Education will not discriminate against any applicant in any manner that violates any state or federal law.

CONTACT INFORMATION

For more information visit IADA.com or contact Executive Vice President Mary Cason at 515.440.7625 or foundation@iada.com.

Email completed applications to foundation@iada.com or mail them to:
 Mary Cason
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 West Des Moines, Iowa 50265